

## APPLICATION DATA SHEET

Publication Filing Type: New  
Application Type: Utility  
Title of Invention: Alternative Advertising in Prerecorded Media  
Docket Number: T738-10  
Suggested Representative Figure: Fig. 16A

Customer Number Atty: 27832  
Customer Number Correspondance: 27832

### Continuity Data:

This application is a non-provisional of provisional 60/281,037 2001-April-03 US Pending

This application is a non-provisional of provisional 60/329,992 2001-October-17 US Pending

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